

EAD 967: Policy Development and Analysis in Postsecondary Education

Fall 2016 Washington, DC Trip
Speaker Bios

(listed in alphabetical order by last name)

David Baime, Senior Vice President for Government Relations and Policy Analysis, American Association of Community Colleges (AACC)

David Baime serves as senior vice president for government relations and policy analysis for the American Association of Community Colleges (AACC). In this role, he directs the national advocacy efforts for the nation's close to 1,200 community colleges and their students. Prior to joining AACC, he served as director of education funding for the National Association of Independent Colleges and Universities. He has also worked as assistant director of government relations for the Association of American Medical Colleges.

Baime has made a number of radio, television, and Web appearances, including on CNN, MSNBC, C-SPAN, and National Public Radio, and is frequently quoted in *The Chronicle of Higher Education*, *Inside Higher Ed*, and other education publications.

Baime holds a bachelor's degree from Haverford College and a master's degree in economics from the London School of Economics.

Myles G. Boylan, Senior Program Director, Division of Undergraduate Education, National Science Foundation

Since 1996 **Myles Boylan** has been a Program Director at the National Science Foundation (NSF) within the Directorate for Education and Human Resources. He has worked in many education programs in that directorate. In recent years he has co-led TUES (Transforming Undergraduate Education in STEM) and WIDER (focused on catalyzing institution-wide implementation of evidence-based teaching methods). After these two programs were coalesced into a broader program titled "Improving Undergraduate STEM Education (IUSE)" in 2014 he has led this new program in its EHR version: IUSE: EHR.

Myles' doctoral work was in industrial economics. He held a variety of academic appointments before joining the NSF in 1984. His academic research focused on the process and diffusion of technological innovation in private industry and he continues to work through NSF to accelerate the diffusion of proven teaching methods and institutional change.

Leticia Tomas Bustillos, Independent Consultant

Dr. Leticia Tomas Bustillos is an independent consultant working with higher education-focused organizations, including the Institute for Higher Education Policy (IHEP), the Campaign for College Opportunity, and the Southern Education Foundation (SEF). Previously, she was Associate Director of Education Policy at the National Council of La Raza's (NCLR) where she was focused on issues important for Latino students in K-12 and higher education at the federal and state levels. Prior to NCLR, Dr. Bustillos was the Associate Director of the Los Angeles County Education Foundation, taught at Montebello Unified School District and Loyola Marymount University and was an adjunct faculty member at the University of Southern California and Whittier College. As co-director of the Policy Research on Preparation, Access and Remedial Education (PRPrePARE) Project at the University of Massachusetts Boston, Dr. Bustillos engaged in education research that examined developmental education policies and practices on a national scale. Dr. Bustillos is the author of multiple opinion pieces and is a co-author of "The State of Developmental Education: Higher Education and Public Policy Priorities," a book published in December 2014 by Palgrave Macmillan. A first generation college student, Dr. Bustillos earned a bachelor's degree in English from Columbia University, a master's degree in education from Whittier College, and a PhD in education policy from the University of Southern California.

Vincent Careles, Graduate Research Associate, Center for Policy Research and Strategy (CPRS), American Council on Education (ACE)

Vincent Carales joined ACE in the fall of 2016 as a graduate research associate in the Center for Policy Research and Strategy.

Carales is currently a doctoral candidate in the educational leadership & policy studies program at the University of Texas at San Antonio. He previously served as an account executive and consultant for 10 years at Texas Guaranteed Student Loan Corporation (TG) and prior to that he worked as a financial aid outreach counselor at the University of Texas at Austin. Carales recently served as Managing Editor for Book Reviews for the Review of Higher Education journal and as a doctoral research fellow at UT San Antonio.

His research interests include understanding the experiences of first-generation, Latino, low-income, and community college students and factors that influence these students to college access, persistence and completion. Carales also is interested in studying the impact of state and institutional public policy on college affordability, financial aid reform, and student loan indebtedness.

Carales holds a master's degree in counseling & guidance/student affairs and a bachelor's degree in mass communications from Texas State University.

Wei-Lin Chen, Graduate Research Associate, Center for Policy Research and Strategy (CPRS), American Council on Education (ACE)

Wei-Lin Chen joined ACE in the fall of 2016 as a graduate research associate in the Center for Policy Research and Strategy.

Chen is currently a PhD candidate in Educational Policy and Leadership Studies at the University of Iowa. His research examines the impact of community college experiences, such as faculty-student interactions and academic advising, on student success from the perspectives of race and age difference.

He also serves as a graduate research assistant for the program called Research Assistant for Realizing Educational and Career Hopes (UI REACH), and evaluates the impact of UI REACH program on college students with disabilities.

Prior to pursuing his doctoral degree, Chen worked for Center for Educational Research and Evaluation, funded by Taiwanese Ministry of Education. Chen holds an MA in sociology of education from National Taiwan Normal University (Taiwan) and a BA in Chinese from National Kaohsiung National University (Taiwan).

Jacob Courville, Director of Federal Affairs, Governmental Affairs, Michigan State University, Washington, DC Office

Jacob Courville joined MSU's Washington office in 2015 and serves as director for federal affairs. Courville is responsible for covering a number of issues that affect the university, including biomedical research, education, agriculture, energy, environment, and tax issues. Prior to joining MSU, Courville served in the office of retired U.S. Senator Carl Levin where he was a senior advisor responsible for a wide range of topics that included biomedical research, health care, labor, retirement, and Native American affairs. Courville graduated from MSU with a Bachelor of Arts in political science.

Jennifer Crandall, Senior Policy Research Analyst, Center for Policy Research and Strategy (CPRS), American Council on Education (ACE)

Jennifer Crandall is a senior policy research analyst for ACE's Center for Policy Research and Strategy, where she manages research projects and conducts qualitative and mixed methods research and analysis on issues such as diversity and equity, transformational leadership in higher education, and innovation in education delivery.

With over 15 years in P-20 education, Crandall more recently served as project director for a Fund for the Improvement of Postsecondary Education (FIPSE) grant at The George Washington University and as a U.S. Department of State grantee working with higher education institutions and teacher associations in Russia and India. In addition to consulting on domestic and international projects around pedagogy and diversity in education, she has reviewed submissions for international journals in educational policy and higher education. She has taught in the United States, South Korea, Nepal, and the Slovak Republic and is the recipient of two Foreign Language and Area Studies (FLAS) fellowships, U.S. Department of Education.

Crandall holds a PhD in social and comparative analysis in education from the University of Pittsburgh (PA) and an MA in education and a BS in business administration from the University of Colorado.

Sarah A. Flanagan, Vice President for Government Relations and Policy Development, National Association of Independent Colleges and Universities (NAICU)

Sarah Flanagan has headed the government relations staff of the National Association of Independent Colleges and Universities (NAICU) since 1994. As vice president for government relations, Flanagan directs a comprehensive government relations effort, in coordination with related state associations, that focuses on issues of government regulation, student financial assistance, and tax policy.

During her tenure at NAICU, Flanagan has been instrumental in a number of successful policy efforts, including securing sustained bipartisan political and funding support for the core federal student aid programs; creating new tax incentives for families to save and pay for college; and helping to ensure an appropriate balance between federal support for students and oversight of colleges and universities. Flanagan has an extensive background in higher education policy, education, and the federal government.

Before joining NAICU, she was the professional staff member for higher education on the Senate Subcommittee on Education, Arts and Humanities under Senator Claiborne Pell of Rhode Island, and the Staff Director for the Senate Subcommittee on Children, Families, Drugs and Alcoholism under Senator Christopher Dodd of Connecticut.

Flanagan received her B.A. degree from Providence College (RI) and her M.A.T. degree from Rhode Island College. She currently serves on the Board of Trustees of Mary Baldwin College (VA) and Beacon College (FL), and is a Trustee Emerita at Providence College (RI).

Jonathan S. Gagliardi, Associate Director, Center for Policy Research and Strategy (CPRS), American Council on Education (ACE)

Jonathan S. Gagliardi serves as associate director for ACE's Center for Policy, Research, and Strategy, where he aids in the development and execution of the center's research agenda which focuses on issues of diversity and equity in 21st century higher education, public finance and higher education systems, and transformational leadership.

His career began in enrollment management at Rensselaer Polytechnic Institute and then at Yale University. Following this, Gagliardi served the Kentucky Council on Postsecondary Education as a senior associate focusing on research, economic, and community development; efficiency and innovation; and data governance and stewardship. Most recently, Gagliardi served as the Chancellor's Fellow for Completion for the State University of New York, and as Deputy Director of the National Association of System Heads, where he co-created and co-led Taking Student Success to Scale, a completion initiative focused on harnessing higher education systems to scale and implement evidence-based innovations nationwide. He has contributed opinion and scholarly works to peer-reviewed journals, academic volumes and higher education conferences on a variety of subjects.

Gagliardi holds an MS and PhD in higher education and policy studies; and a BA from the State University of New York at Albany.

Howard Gobstein, Executive Vice President, Association of Public & Land-Grant Universities

Howard Gobstein is responsible for university policy efforts and improvements pertaining to research, STEM education and economic development, and initiated SMTI as a key APLU effort. As Executive Vice President of APLU, he has a major role in project coordination and association strategy, as well as working closely with the APLU president and vice-president/chief academic officer to draw on their expertise and respective communities of presidents and provosts. His past positions include Associate Vice President for governmental affairs and Director of Federal Relations at Michigan State University, Senior Policy Analyst in the Office of Science and Technology in the Executive Office of the President, and Vice President and Senior Program Officer at the Association of American Universities (AAU). Gobstein spent the first 11 years of his career designing and leading evaluations of government science programs and policies with the U.S. Government Accountability Office. He holds a master's degree in science, technology, and public policy from George Washington University and a bachelor's in interdisciplinary engineering from Purdue University. He is a Fellow of the American Association for the Advancement of Science (AAAS). He was named the distinguished alumni of 2010 by the Purdue School of Engineering Education.

Jermain Griffin, Graduate Research Associate, Center for Policy Research and Strategy (CPRS), American Council on Education (ACE)

Jermain Griffin joined the Center for Policy Research and Strategy in the fall of 2016 as a graduate research associate. He originally joined ACE in January 2016 as a research associate with the Center for Internationalization and Global Engagement.

Griffin is a doctoral candidate in the education and human resource studies program at Colorado State University, finishing this academic year. His dissertation is a qualitative case study of the internationalization process at two state comprehensive universities. He is currently working with ACE's Center for Internationalization and Global Engagement on a US-Mexico higher education engagement project. Before joining ACE, Griffin served as associate director of Fairfield University's International Studies Program. He has also worked in El Salvador and Sudan with the Peace Corps and Mercy Corps, respectively.

Griffin holds an MS in political science from Illinois State University and a BA in economics from Western Connecticut State University.

Julie Groeninger, Associate Director of Government Affairs, Princeton University

Julie Groeninger joined the Office in June 2011 after serving as a legislative assistant for former New Jersey Sen. Frank R. Lautenberg, working on issues related to education, immigration, housing, campaign finance and government affairs. In addition to her six years with Sen. Lautenberg, Julie has worked for Sen. Carl Levin and the Senate sergeant-at-arms.

She graduated from Hope College in Holland, Michigan, in 2004 with degrees in history and political science.

Wendell D. Hall, Ph.D., Senior Director, The College Board

Wendell D. Hall, Ph.D., is the senior director, policy advocacy, in the College Board's Global Policy & Advocacy (GPA) division, located in Washington, DC. Within GPA, Hall works with the policy team to develop and advocate for policy positions that deliver opportunity to students.

Prior to coming to the College Board, Hall was deputy director at the Institute for Higher Education Policy (IHEP), where he was a senior member of the staff and played an instrumental role in the overall management and development of IHEP's research and policy analysis. Hall has also served as director of student success and research at the Association of Public and Land-Grant Universities and director of policy research for the Advisory Committee on Student Financial Assistance, an independent federal committee that advises Congress on student financial aid policy.

Hall earned his Ph.D. in education policy with a concentration in higher education from the University of Maryland, College Park. He received his master's degree in secondary science education from The George Washington University, and a Bachelor of Science degree in biology from Hampton University. Hall has also co-authored several articles and book chapters for higher education publications.

Hall, also a former high school science teacher, is well versed in issues around college access and success, institutional diversity initiatives, financial aid and K-16 STEM initiatives.

Terry Hartle, Senior Vice President, Division of Government and Public Affairs, American Council on Education (ACE)

Terry W. Hartle is one of America's most effective and experienced advocates for higher education. At ACE, where he has served for more than 20 years, he directs comprehensive efforts to engage federal policymakers on a broad range of issues including student aid, government regulation, scientific research, and tax policy. His work involves representation before the U.S. Congress, administrative agencies, and the federal courts. As an expert voice on behalf of colleges and universities, he is quoted widely in the national and international media on higher education issues.

Given ACE's historic role in coordinating the government relations efforts of some 60 associations in the Washington-based higher education community, Hartle plays a central part in developing public policy positions that impact all colleges and universities, and also oversees the Council's external relations functions.

Prior to joining the council in 1993, Hartle served for six years as education staff director for the Senate Committee on Labor and Human Resources, then chaired by Sen. Edward M. Kennedy. Prior to 1987, Hartle was director of social policy studies and resident fellow at the American Enterprise Institute, and a research scientist at the Educational Testing Service. Hartle has authored or co-authored numerous articles, books, and national studies and contributes regular book reviews to *The Christian Science Monitor*.

Hartle received a doctorate in public policy from The George Washington University (DC), a master's in public administration from the Maxwell School at Syracuse University (NY) and a bachelor's degree in history (summa cum laude) from Hiram College (OH). He was awarded an honorary doctor of laws degree by Northeastern University (MA). He has received the Hiram College Alumni Achievement Award, and has been inducted into the Hiram College Athletic Hall of Fame. He is a member of Phi Beta Kappa.

Gigi Jones, Education Research Scientist, National Center for Education Statistics (NCES), U.S. Department of Education (ED)

Gigi Jones joined the Integrated Postsecondary Education Data Systems (IPEDS) office, which is part of the U.S. Department of Education's National Center of Education Statistics (NCES). Prior to coming on board, Gigi had worked in a research capacity at several DC higher education associations: the National Association of Student Financial Aid Administrators (NASFAA), National Association of Independent Colleges and Universities (NAICU), and American Council on Education (ACE). She received her Ph.D. and M.A. in education from UCLA's Graduate School of Education and Information Sciences and earned her B.A. in Cognitive Sciences from the University of California, Irvine. As one of the IPEDS survey directors, she oversees the data collection and release of the Outcome Measures survey component. Policy makers and researchers frequently utilize IPEDS data in their decisions, strategies, and efforts because IPEDS is the only comprehensive postsecondary collection at a national level.

Karen Lanning, Senior Director, Federal Relations, The College Board

As Senior Director of Federal Relations, Karen Lanning manages the College Board's policy and outreach efforts with the Department of Education, the White House and Congress. She leads federal initiatives committed to increasing college preparation, access and success, and provides guidance and support on College Board policy research and recommendations in the areas of: access to rigorous coursework; college affordability and financial aid; and college admission and completion.

In addition, Karen directs the College Board's federal relations strategies, including expanding the Board's role and participation in the development of federal education policy—in both elementary/secondary education and higher education. Karen advocates for increased access to Advanced Placement (AP) courses for low-income students. Prior to joining the College Board, Karen was Vice President of Communications and Research at the National Council of Higher Education Loan Programs (NCHELP), where she led the association's College Access Initiative and promoted awareness about member programs on financial aid, college awareness and financial literacy.

Karen has a Bachelor of Arts degree in political science from Queen's University in Ontario, Canada and a Master's degree in journalism and public policy from Indiana University.

Luis Maldonado, Chief Advocacy Officer, Hispanic Association of Colleges and Universities (HACU)

Luis Maldonado is the Chief Advocacy Officer (CAO) at the Hispanic Association of Colleges and Universities (HACU). The CAO has a significant role in addressing, developing and evaluating legislation affecting Hispanic-Serving Institutions (HSIs) and Hispanic higher education, as well as serving as HACU's direct liaison with government officials, federal agencies and other educational organizations to develop policies and positions that support the educational success of Hispanic students.

Luis has 20 years of combined experience in government relations and advocacy efforts with various organizations in the Washington, D.C. region. He has worked in advocacy for three non-profit organizations: HACU, in a former position from 2002-05 that included serving in a legislative affairs capacity on behalf of HSIs; and in senior advocacy positions with the Council on Foundations and the American Diabetes Association.

His government relations experience includes working at two corporations, TOSCO and Laureate Education, and in policy at the George Washington University Medical Center. He began his career in the early nineties at the Washington, D.C. Office of the Governor of Puerto Rico. Luis has a master's degree from the University of Puerto Rico, Medical Sciences Campus and a bachelor's degree from the University of Maryland at College Park.

Emily R. Miller, Associate Vice President for Policy, Association of American Universities (AAU)

Emily Miller is responsible for collaborating with member campuses on institutional policy efforts related to undergraduate and graduate education. She directs the AAU Undergraduate STEM Education Initiative and other grant-funded projects. She also staffs the Association of Graduate Schools constituent group and serves as liaison to the AAU Arts & Science Deans.

Previously, Emily was a research and curriculum specialist for the Association for Community College Trustees, an assistant director of career services at Tufts University, worked in alumni relations at Harvard Business School, and collaborated with the Association of Governing Boards.

Emily has published on the topics of post-secondary institutional leadership, specifically as it relates to governance and administration; organizational change in universities and colleges; and higher education policy. She is also a professional lecturer of higher education at The George Washington University.

Emily earned her PhD in Higher, Adult, and Lifelong Education from Michigan State University; MA in Education Policy and Management from Harvard Graduate School of Education; and BA in Political Science from Gettysburg College.

Cheryl L. Smith, Senior Vice President, Public Policy and Government Affairs, UNCF

Cheryl L. Smith joined UNCF in 2013 as senior vice president, public policy and government affairs. In this role, she develops and drives strategies to influence and mobilize action in the U.S. Congress and executive branch on the public policy priorities of UNCF, its 37 member HBCUs and its 60,000 students.

Cheryl has extensive education policy and advocacy experience in the U.S. Congress, state government, the private sector and nonprofit organizations. Her congressional career spanned 25 years during which she developed and drove enactment of education legislation and appropriations for three highly respected former members of Congress: Rep. Louis Stokes, Sen. Paul Simon and Rep. David Obey. In 2007, she was appointed the first (and only) African American to serve as staff director of the House Appropriations Subcommittee on Labor, Health and Human Services and Education, overseeing three cabinet agencies and approximately 500 domestic programs totaling \$160 billion. She previously served as staff director of the Senate Health, Education, Labor and Pensions Subcommittee on Employment.

Identified by *National Journal* as a top congressional aide, Cheryl was a key congressional staff negotiator on a wide range of K-12 and postsecondary education and training initiatives. In 2009, she worked with the White House to draft and negotiate the education provisions in the American Recovery and Reinvestment Act, resulting in an unprecedented \$97 billion one-time investment in federal education priorities. Smith also served for three years as vice president for government relations at Kaplan, Inc., a leading global provider of educational services. Earlier in her career, she managed the K-12 and postsecondary education budget portfolio for former Virginia Gov. L. Douglas Wilder.

A native of Indianapolis, IN, Cheryl is a graduate of the Averell Harriman College for Policy Analysis and Public Management, State University of New York at Stony Brook. She also attended Miami University in Oxford, OH.

Jonathan M. Turk, Senior Policy Research Analyst, Center for Policy Research and Strategy (CPRS), American Council on Education (ACE)

Jonathan M. Turk is a Senior Policy Research Analyst for ACE's Center for Policy Research and Strategy. In this role, Turk is responsible for managing research projects, analyzing quantitative and qualitative data, authoring research papers and briefs, participating on technical review panels, and providing research support for ACE's Division of Government and Public Affairs.

Turk's own research investigates issues within higher education from sociological, political, and economic perspectives. Specifically, his research examines college student outcomes, the intersections of public policy and student success and completion, and institutional behavior. Turk is an active member of many professional associations and regularly presents research and scholarly papers at the Association for the Study of Higher Education, the American Educational Research Association, and the Association for Institutional Research annual meetings.

Turk holds a PhD in higher education from the Institute of Higher Education at the University of Georgia. He also holds an MS in educational research and a BA in political science and sociology from Iowa State University.

Sarah Walter, Associate Vice President, Governmental Affairs, Michigan State University, Washington, DC Office

Sarah Walter is the Associate Vice President for Governmental Affairs for Michigan State University (MSU). In this capacity, she manages the university's Washington, DC, office, works with faculty and staff to strengthen MSU's profile in Washington, and oversees the federal strategy for the physical sciences and other issues important to MSU. Walter also advises and briefs faculty and administrators on federal legislative activities, regulatory changes and policy developments.

Prior to MSU, Walter was the director of federal relations for research for the University of Michigan (U-M). She coordinated the University's interactions with Congress and the executive branch on research-related issues and coordinated liaison activities on such issues for U-M's president, vice president for research and executive officers

with the legislative and executive branches, educational associations, research organizations, professional societies and public policy organizations.

Walter came to U-M from Vanderbilt University, where she served as associate director of the D.C. office for four years. In this role, she coordinated the annual appropriations and legislative campaigns for Vanderbilt and worked closely with deans, public affairs staff and community leaders to develop strategies on numerous topics, such as nanotechnology, energy research and deemed export control policies.

Prior to Vanderbilt, Walter served as the senior legislative assistant to Rep. Rosa DeLauro, D-Conn., from 1997-2002. In this capacity she advised the Congresswoman on defense appropriations and on federal policies that affect research universities and the business communities surrounding them. She also served on the staff of the Select Committee to create the Department of Homeland Security. Prior to that she worked as a senior analyst with the Arms Control Association where she focused on conventional arms control and sat on the Steering Committee for the Campaign to Ban Landmines. From 1993-1994, she was an analyst at the Science Applications International Corp. where she tracked arms control treaty implementation.

She graduated from the University of Chicago with a Master of Arts degree in international relations and from Cornell University with a Bachelor of Arts in history.

Alex Zeitz-Moskin, Deputy Director, It's On Us

Alexandra Zeitz-Moskin is the Deputy Director of the It's On Us Campaign. Prior to joining It's On Us, Alex worked as on numerous political campaigns, most recently as the Field Director for the New Hampshire Democratic Party's Coordinated Campaign to re-elect Senator Shaheen, Governor Hassan, and Congresswomen Kuster and Shea-Porter. She also worked as a Regional Field Director on President Obama's reelection campaign and Sen. Cory Booker's Senate race in 2013, and at a D.C.-based campaign consulting firm on races throughout the Northeast and Midwest. After 2014, Alex worked in the Executive Office of the Mayor for Mayor Muriel Bowser in Washington, D.C. before joining the team at It's On Us.

Michael C. Zola, Vice President for Government Relations and Policy Analysis, American Association of State Colleges and Universities (AASCU)

Michael C. Zola is the Vice President for Government Relations and Policy Analysis at the American Association of State Colleges and Universities (AASCU). He is responsible for leading AASCU's Federal advocacy and policy efforts in Washington, D.C. and throughout the United States.

Prior to joining AASCU, Zola was Associate Executive Director for Federal Advocacy and Public Policy at the National School Boards Association (NSBA), where he led NSBA's Federal advocacy in Washington, D.C., including the National School Boards Action Center, NSBA's 501(c)(4) organization, and the Center for Public Education, NSBA's research arm.

A product of the New Jersey public School system, Zola brings more than 25 years of combined Federal legislative and executive branch experience to AASCU. On Capitol Hill, Zola was the Deputy Staff Director and Senior Counsel of the U.S. House Education and the Workforce Committee. Zola previously served as Deputy Assistant Secretary in the U.S. Department of Education's Office of Legislation and Congressional Affairs and has served as Chief Investigative Counsel for the House Education and the Labor Committee. He also has held several positions in the U.S. Government Accountability Office—the investigative arm of the U.S. Congress—including: Assistant Director and Certified Fraud Examiner, Senior Attorney, Legislative Advisor, Senior Foreign Affairs Analyst and Investigator.

Zola received his law degree, *cum laude*, from the Catholic University's Columbus School of Law in Washington, D.C. He also received a Master of Public and International Affairs degree from the University of Pittsburgh's Graduate School of Public and International Affairs, and a Bachelor of Arts degree from Rider University in Lawrenceville, New Jersey.